## Can I show Netflix, Hulu, Amazon Prime, or Redbox content in my classroom?

With so many of our District employees having personal subscriptions to online streaming providers such as Netflix, Hulu, Amazon Prime, and Redbox, questions have arisen regarding whether employees may use their subscription to stream videos in the classroom. The answer, with few exceptions for certain Netflix documentaries (discussed below), is that any employee who does this would be in violation of licensing and user agreements which only allow personal use of the content. The District does not sanction any use of video content in violation of licensing and user agreements.

## • Netflix

Netflix's user agreement permits only the educational use of select original documentaries. To determine if a title is one that may be shown in a classroom, follow these steps:

- 1. Go to the "Only On Netflix" section of media.netflix.com.
- 2. Navigate to "All Alphabetical."
- 3. Titles that are available for educational screening will display a Grant of Permission on the details page.
- 4. Read and comply with the Grant of Permission.
- 5. Note that the Grant of Permission permits only one-time educational screenings, which means that you can't hold screenings several times in one day or one week.
- Hulu

Hulu's Terms and Conditions allow only personal, non-commercial use. There are no exceptions for classroom use, and such use would violate Hulu's licensing terms.

## Amazon Prime

Amazon Prime also permits only personal, non-commercial, private use of its content. As with Hulu, there are no exceptions for classroom use, and such use would violate Amazon's licensing terms.

## • Disney+

When agreeing to Disney+ Subscriber Agreement upon account creation, specifications state that "Disney+ and/or ESPN+ grants you a limited, personal use, non-transferrable, non-assignable, revocable, non-exclusive, and non-sublicensable right to do the following; i) Install and make non-commercial, personal use of Disney+ Serivce or ESPN+ Service."

Disney has not made provisions for educational screenings of its content through personal accounts. While classroom use would be non-commercial, it would not be considered personal use. Streaming Disney+ / ESPN+ content in a classroom setting would be a direct violation of licensing terms (section 3).